

Arizona County Lodging Indicators															
County	Occupancy Rate			ADR			RevPAR			Room Demand			Room Supply		
	July 2007	July 2008	% Change	July 2007	July 2008	% Change	July 2007	July 2008	% Change	July 2007	July 2008	% Change	July 2007	July 2008	% Change
Apache	68.4%	70.2%	2.7%	\$77.38	\$86.08	11.2%	\$52.90	\$60.46	14.3%	21,023	21,599	2.7%	30,752	30,752	0.0%
Cochise	72.4%	63.2%	-12.7%	\$62.22	\$66.65	7.1%	\$45.04	\$42.10	-6.5%	61,293	57,888	-5.6%	84,661	91,636	8.2%
Coconino	86.0%	87.8%	2.1%	\$95.30	\$99.36	4.3%	\$81.97	\$87.24	6.4%	281,071	291,250	3.6%	326,771	331,700	1.5%
Gila	76.6%	62.8%	-18.1%	\$76.01	\$74.56	-1.9%	\$58.24	\$46.79	-19.7%	25,487	22,061	-13.4%	33,263	35,154	5.7%
Graham	79.9%	74.4%	-6.9%	\$72.59	\$74.01	2.0%	\$58.00	\$55.03	-5.1%	9,338	8,690	-6.9%	11,687	11,687	0.0%
Greenlee		N/A			N/A			N/A			N/A			N/A	
La Paz		N/A			N/A			N/A			N/A			N/A	
Maricopa	54.7%	48.1%	-12.0%	\$82.41	\$83.62	1.5%	\$45.05	\$40.25	-10.7%	865,472	788,445	-8.9%	1,583,201	1,638,102	3.5%
Mohave	59.9%	59.6%	-0.6%	\$72.86	\$69.40	-4.7%	\$43.67	\$41.35	-5.3%	78,918	78,070	-1.1%	131,657	131,037	-0.5%
Navajo	73.9%	69.4%	-6.1%	\$69.05	\$74.83	8.4%	\$51.04	\$51.93	1.7%	74,153	71,193	-4.0%	100,316	102,579	2.3%
Pima	59.8%	55.8%	-6.8%	\$75.28	\$75.68	0.5%	\$45.02	\$42.20	-6.3%	279,818	267,611	-4.4%	467,914	479,911	2.6%
Pinal	55.5%	54.4%	-1.9%	\$61.82	\$63.83	3.3%	\$34.29	\$34.75	1.3%	25,057	26,106	4.2%	45,167	47,957	6.2%
Santa Cruz	65.6%	61.8%	-5.8%	\$71.55	\$72.17	0.9%	\$46.92	\$44.60	-4.9%	19,493	18,371	-5.8%	29,729	29,729	0.0%
Yavapai	69.8%	67.2%	-3.8%	\$115.45	\$117.58	1.9%	\$80.60	\$78.98	2.0%	97,895	96,121	-1.8%	140,213	143,096	2.1%
Yuma	52.8%	48.1%	-8.9%	\$69.07	\$71.26	3.2%	\$36.44	\$34.27	-6.0%	45,162	48,804	8.1%	85,591	101,494	18.6%

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	2007 YTD	2008 YTD	% Change	2007 YTD	2008 YTD	% Change	2007 YTD	2008 YTD	% Change	2007 YTD	2008 YTD	% Change	2007 YTD	2008 YTD	% Change
Apache	59.9%	60.5%	1.1%	\$70.21	\$76.92	9.5%	\$42.02	\$46.52	10.7%	125,871	127,198	1.1%	210,304	210,304	0.0%
Cochise	77.5%	70.5%	-9.1%	\$62.95	\$68.25	8.4%	\$48.79	\$48.10	-1.4%	426,148	423,402	-0.6%	549,921	600,776	9.2%
Coconino	64.4%	65.4%	1.5%	\$82.59	\$86.45	4.7%	\$53.21	\$56.50	6.2%	1,415,490	1,448,221	2.3%	2,197,248	2,215,613	0.8%
Gila	74.8%	64.3%	-13.9%	\$70.04	\$71.48	2.1%	\$52.36	\$45.99	-12.2%	170,064	154,677	-9.0%	227,476	240,408	5.7%
Graham	81.7%	N/A		\$71.23	N/A		\$58.20	N/A		65,306	N/A		79,924	N/A	
Greenlee		N/A			N/A			N/A			N/A			N/A	
La Paz		N/A			N/A			N/A			N/A			N/A	
Maricopa	70.9%	64.3%	-9.3%	\$129.43	\$136.70	5.6%	\$91.74	\$87.90	-4.2%	7,678,506	7,187,352	-6.4%	10,833,947	11,178,105	3.2%
Mohave	59.9%	60.1%	0.3%	\$73.36	\$71.55	-2.5%	\$43.93	\$42.99	-2.2%	539,185	538,814	-0.1%	900,364	896,744	-0.4%
Navajo	63.0%	63.7%	1.1%	\$61.67	\$65.37	6.0%	\$38.87	\$41.66	7.2%	432,425	440,099	1.8%	686,032	690,485	0.6%
Pima	70.6%	66.5%	-5.9%	\$106.59	\$108.05	1.4%	\$75.25	\$71.81	-4.6%	2,270,173	2,186,479	-3.7%	3,215,481	3,290,150	2.3%
Pinal	69.3%	66.7%	-3.7%	\$79.14	\$82.68	4.5%	\$54.84	\$55.15	0.6%	214,030	211,560	-1.2%	308,884	317,164	2.7%
Santa Cruz	73.4%	67.4%	-8.2%	\$72.33	\$73.92	2.2%	\$53.10	\$49.84	-6.1%	149,262	137,065	-8.2%	203,308	203,308	0.0%
Yavapai	69.5%	66.1%	-5.0%	\$120.82	\$124.02	2.6%	\$83.99	\$81.93	-2.5%	665,796	646,149	-3.0%	957,807	978,172	2.1%
Yuma	70.1%	63.0%	-10.1%	\$78.68	\$79.28	0.8%	\$55.13	\$49.91	-9.5%	404,222	432,636	7.0%	576,962	687,248	19.1%

n/a= not available

* % change compared to last year

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